



**12-14 JUNE 2024**  
NEW YORK CITY, USA

**CREATING OPPORTUNITIES  
BUILDING YOUR FUTURE**

AMERICA'S PREMIER INTERNATIONAL  
**REAL ESTATE AND  
PROPERTY EVENT**

[www.americapropertyexpo.com](http://www.americapropertyexpo.com)

Organized by:



GROUP LLC



MIE EVENTS DMCC  
[www.mieevents.com](http://www.mieevents.com)



# ABOUT APEX

The **America Property Exhibition** taking place in New York City, USA on 12-14 June 2024 will host and bring together leading exhibitors, developers, global investors, entrepreneurs and real estate professionals from different parts of the world under one roof.

**APEX** will offer high-value interactive experience for local and international market players in the real estate community to prominently showcase their industry-leading brands, properties and services to global consumers. The show will serve as an ideal B2B platform to widen your business network, expand your market and secure exclusive deals on your dream real estate properties.

**APEX is expected to attract hundreds of prominent and industry-leading exhibitors from around the globe to meet, interact and conduct business with thousands of affluent buyers and visitors.**

## USA REAL ESTATE AND PROPERTY MARKET OVERVIEW

The US real estate and property market with an estimated valued of USD 3.81 Trillion in 2022 is expected to grow at a compound annual growth rate (CAGR) of 5.2% from 2023 to 2030 to reach USD 5.85 Trillion by 2030.

### DEMAND FOR REAL ESTATE PROPERTY REMAINS ROBUST AND ON THE RISE

According to the National Association of REALTORS®, commercial and residential property sales are expected to grow from 4.56 million units in 2022 to 7.26 million units in 2027.

Based on official reports, existing sales of commercial buildings, townhouses, condominiums and cooperatives, account for more than 65% of the market while new home sales represent the remaining 35% of the market.

## WHY NEW YORK?

**New York**, often called **New York City** or **NYC**, is the most populous city in the United States and often defined as the financial, cultural, media, and entertainment capital of the world.

The city is one of the most high-value and vibrant real estate market in the world making it an ideal and attractive destination for investing in real estate property across its affluent neighborhoods.

New York pride itself as a premier market for real estate property that presents enormous business opportunities for local and global investors, entrepreneurs and industry professionals and the robust commercial, real estate and housing market, is a significant indicator of the healthy status of the real estate industry of the city.

**Exhibit at APEX to boost your brand and secure ground-breaking real estate deals across a wide range of real estate avenues all over the globe.**

## WHO VISITS?

### INSTITUTIONAL INVESTORS

For institutional investment, asset management, banking, insurance and pension firms who are looking for high ROI in alternative real estate markets around the world, APEX offers an unparalleled platform to discover the latest upcoming projects as experts, facilitate conversations around market trends and share insightful information into USA for commercial, industrial, hospitality and residential investments.

### PRIVATE INVESTORS

If you're invested in real estate and looking to expand on an established property portfolio or discover alternative investment opportunities, APEX is a high-end business and research environment, to meet with expert developers and financial advisors, to reach an informed decision about your next purchase.

### HOMEBUYERS

Whether you're a first time buyer or a current homeowner looking for your next purchase, with the vast array of new luxury and affordable villas and apartments available in the market, now is the time to take the next step and consider the investment opportunities around you. Avoid wading through complexities of online portals and have trusted face-to-face conversations with developers and advisors, helping you make the right decision.

Discover new investment opportunities and find profitable new paths that will boost growth on your business in the years to come

## APEX KEY SECTORS



Property Developers



Real Estate Agents and Brokers



Construction and Architecture Firms



Investment Management Services



Property Landlords



Information Technology Providers



Legal and Consulting Services



Insurance Services



Project Management Companies



Subcontractors



Banks & Financial Institutions



Engineering Consultants



Landscape Consultants



Governmental Institutions



Architectural & Interior Design Services

## WHO EXHIBITS?

### REAL ESTATE DEVELOPERS

Residential | Office | Commercial | Hotel & Leisure  
Retail | Industrial

### CITIES & REGIONAL AUTHORITIES

Investment Promotion Agencies | Economic Development  
Authorities | City Promotion Agencies and Authorities |  
Location Marketing Agencies | Regional Development and  
Investment Zones | Inward Investment Organizations

### INSTITUTIONAL INVESTORS

Banks | Financial Institutions | Investment Companies |  
Fund Management Companies | Private Investors | Pension  
Funds | REITs | Venture Capitalists | Insurance Companies |  
Hedge Funds | Private Equity Investors | Asset Management  
Companies | Sovereign Wealth Funds

### SERVICE PROVIDERS

Architects | Designers | Urban Planners | Real Estate  
Owners | Consultants | Engineering Consultants |  
Contractors | Project Management Companies |  
Property Advisors | Real Estate Solution Providers | Real  
Estate Development Consultants | Corporate End Users |  
Retailers



# VENUE

The **Javits Center** is a modern and state-of-the-art Convention and Exhibition Center with an expansive area of 310,000 sqm and is billed as one of the busiest and most desired convention centers in the United States.

Operated by the New York Convention Center Operating Corporation (NYCCOC), this iconic facility, located near the world-famous Hudson River is continuing to drive the economies of New York State and New York City by hosting blockbuster events of all shapes and sizes. Nowhere in the country will you find a venue with the extensive resources, services and staff of elite professionals dedicated to making every trade show, convention and special event a success.

It's no wonder that nearly 40,000 companies have chosen the Javits Center as their preferred venue every year, making it the busiest convention center in the country. And when you consider that the Javits Center sits at the nexus of Manhattan's resurgent West Side neighborhood, it's easy to see why whatever's happening, happens here.



## BOOK YOUR SPACE NOW!

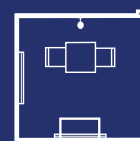
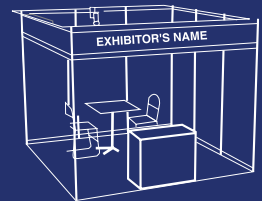
### OPTION 1 (For exhibitors who will build their own stand)

**USD 3,900 for 100 sq. ft.  
Space Only**  
(Min. Space - 200 sq. ft.)  
**(USD 39 per sq. ft.)**

POWER SUPPLY IS CHARGED SEPARATELY.

### OPTION 2 (Ready-made Fully Furnished Booth)

**USD 5,500 for 100 sq. ft.  
including space with  
Standard Shell Scheme  
Stand Package**  
**(US\$ 55 per sq.ft.)**



- Carpeted Floor
- 1 Cabinet Counter
- 1 Table
- 2 Chairs
- Power Supply Outlet
- Lighting
- Stand Fascia
- Nameboard

PERSPECTIVE VIEW

**Note: Corner space will cost additional USD 300**

### ABOUT MIE GROUPS

- Founded in 2000: Professional exhibitions, trading and consulting organization.
- 2 International Offices in Dubai  
3 Offices in Africa  
8 Offices across China
- Organized over 100,000+ international trading companies to exhibit in the Middle East & Africa.
- Helping business growth of global entrepreneurs around the world.

### MIE GLOBAL PLATFORMS



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